

## OVERVIEW AGENDA

Based on sponsorship level below

### MONDAY, JULY 28

4:00 – 6:00pm Registration & Welcome Reception

4:00 – 7:00pm Tradeshow Load In

### TUESDAY, JULY 29

8:00 – 9:00am Networking Breakfast

9:00 – 10:30am Keynote & General Sessions

2:00 – 4:30pm Tradeshow

4:30 – 8:00pm Tradeshow Load Out

6:00pm Sponsor Appreciation Event

### WEDNESDAY, JULY 30

6:00 – 9:00am Tradeshow Load Out (if needed)

8:00 – 9:00am Networking Breakfast

2:30 – 4:00pm Service/Teambuilding Event

6:00pm Annual Awards Dinner & After Party

## SPONSORSHIP LEVELS

### MARQUEE: \$50,000

- Up to 6 Attendees at all events including:
  - Conference Kickoff / Welcome Reception
  - Sponsor Appreciation Event
  - Service/Teambuilding Event
  - Annual Awards Dinner & After Party
- Attend all Networking Breakfasts
- Attend all General Conference Sessions
- Premier Placement at our Trade Show
- Logo Recognition on all Conference Materials

### PLATINUM: \$15,000

- Up to 4 Attendees at Select Events including:
  - Conference Kickoff / Welcome Reception
  - Sponsor Appreciation Event
  - Service/Teambuilding Event
- Attend all Networking Breakfasts
- Preferred Placement at our Trade Show
- Logo Recognition on all Conference Materials

### SILVER: \$7,000

- Up to 2 Attendees at Select Events including:
  - Conference Kickoff / Welcome Reception
  - Sponsor Appreciation Event
- Placement at our Trade Show
- Logo Recognition on all Conference Materials

### DIAMOND: \$20,000

- Up to 4 Attendees at all events including:
  - Conference Kickoff / Welcome Reception
  - Sponsor Appreciation Event
  - Service/Teambuilding Event
  - Annual Awards Dinner & After Party
- Attend all Networking Breakfasts & General Sessions
- Prime Placement at our Trade Show
- Logo Recognition on all Conference Materials

### GOLD: \$10,000

- Up to 3 Attendees at Select Events including:
  - Conference Kickoff / Welcome Reception
  - Sponsor Appreciation Event
- Attend Tuesday's Networking Breakfasts
- Preferred Placement at our Trade Show
- Logo Recognition on all Conference Materials

### LOGO

*NEW Sponsorship Level for 2025 - Support the IGNITE conference while getting your brand in front of over 250 C&W professionals*

- Logo Recognition on all Conference Materials